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THE UNIVERSITY OF ARIZONA

Mel & Enid Zuckerman
College of Public Health

Advancing Global Public Health Education
Through Innovative Approaches:
The Micro-Campus Concept



Iman A Hakim

Dean



Tucson, AZ





ROY P. DRACHMAN HALL
MEL AND ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH

DRACHMAN HALL
Room
4001 - 4002

Our Mission

Dedicated to promoting the health and wellness of individuals and communities in the southwest and globally with an emphasis on achieving health equity through excellence in education, research & service



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Vision

LOCAL IMPACT
NATIONAL INFLUENCE
GLOBAL REACH



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**Global Health
Institute
(GHI)**



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Main Goal

Prepare a globally trained, inter-professional workforce

BY

Offering outstanding training programs for students and health care professionals through a number of courses and research programs designed for local and international scholars.



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Traditional Mobility-Based Models
for International Education
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Exchanges

Study Abroad

Joint Degrees



**UA Annual Tuition/Fees:
\$35,000
Total Annual Cost: \$50,000**

**Two-Year Total Cost:
\$100,000**



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A New Model: Micro-Campuses



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What's the Idea?

A world-wide network of UA “micro-campuses” (UA Branded Space) for the delivery of UA courses and degree programs on the campuses of existing universities around the world.

Micro-campuses serve as hubs for other forms of internationalization including study abroad, service-learning, and joint faculty research.



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Basic “Micro-Campus” Model

- ▶ Branded UA space on partner campus
- ▶ Degree from partner university + degree from UA
- ▶ Complete both degrees in no additional time
- ▶ **Very low tuition for accessibility and scalability**
- ▶ Partner is responsible for marketing, student services, infrastructure and space, and local co-professors.



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Co-Teaching Model



Co-Professors



Co-Teaching Model:

Asynchronous online content delivered by UA professors from Tucson, and synchronous content delivered in person by “co-professors” on the ground.



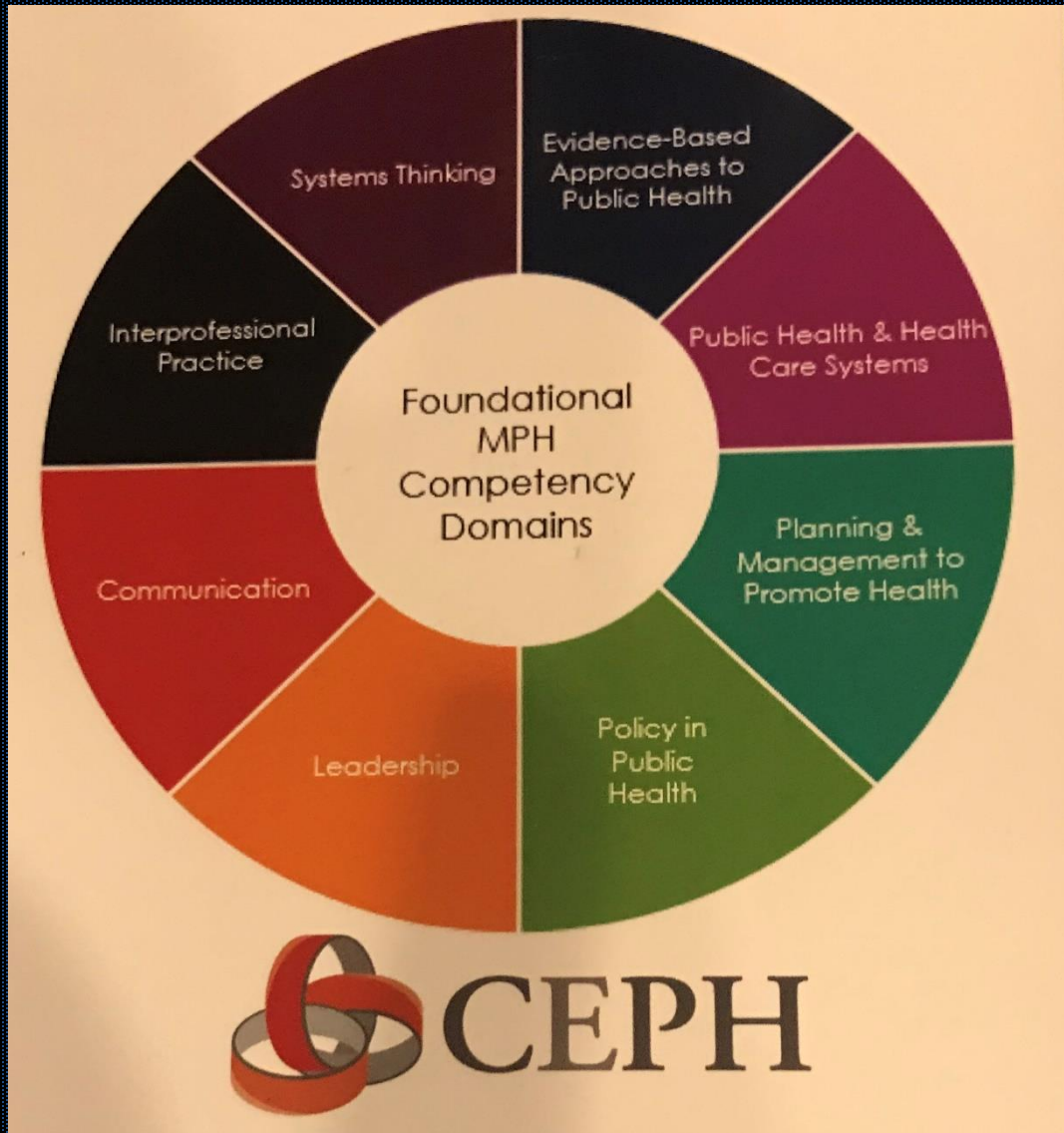
Teaching Approaches/Models



- ▶ Co-Professors
- ▶ On site
- ▶ Online
- ▶ Short courses

The Micro-Campus as Platform

- ▶ Research collaboration
- ▶ Joint grant applications
- ▶ Faculty mobility and training
- ▶ Local Capacity building
- ▶ Language study
- ▶ Student Mobility & Study abroad



Review of
the two
curricula

Develop an
articulation
plan

Approval
Process



Master dual degree



- Students will meet the **admission** requirements for both institutions
- Students will then **enroll at both** institutions and they will take courses from both universities
- **UA coursework** : Co-taught, using UA Online and on the ground co-professors in flipped classrooms.
- Students will graduate with a master from UA and a master from partner university (**2 degrees**).





Challenges



- ▶ Cost
- ▶ Number of students





Thank You



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